



Featured in TechCrunch, Venture Beat,  
SF Gate, and Triple Pundit

## OnGreen Broadens the Market for Cleantech Opportunities

[Post Your Deal](#) Today!

Apply to Pitch Your Clean Technology at the Exclusive OnGreen Event.



*OnGreen invites you to post your company's funding pitch and reach cleantech investors from all over the world for free. Post within the next week for a chance to present at our March 22nd VIP launch party in Hollywood (details below).*

As covered in [TechCrunch](#) and [VentureBeat](#), OnGreen is quickly becoming the world's largest cleantech social marketplace. Members from across the globe work together, connecting the best ideas in cleantech to funding and expertise and translating IP into ROI.

- OnGreen enters into [Cleantech Patent Marketing Partnership with The USC Stevens Institute for Innovation](#) to Advance Intellectual Property Commercialization
- Nearly 250 companies have posted on our marketplace, representing more than \$1.8 billion in funding opportunities and \$70 million in previous rounds.
- Our last two surveys showed that more than half of the start-ups who post hear from prospective investors as a result, and site stats show that the typical deal receives 150-200 views within a week of posting.
- More than 20% of our marketplace traffic comes from outside the U.S., giving you access to funding sources beyond your personal network and the typical VC/angel crowd.

**To continue reading and to find out how you can apply to exhibit the OnGreen Launch Celebration, [click here](#).**



## OnGreen's Newest Guest Blogger

[David Anthony](#), 21Ventures

Welcome our newest guest blogger, David Anthony, founder of 21st Ventures, an experienced entrepreneur, venture capitalist, and educator. Since founding 21Ventures in 2004, the firm has provided seed, growth, and bridge capital to over 40 technology ventures across the globe focusing mainly in the cleantech arena. Check out his blog below.

### [Is there a future for hydrogen?](#)

In short, there are three reasons for the failure of hydrogen fuel cells to reach mass penetration, even though billions of dollars have been spent on the technology by both the private and public sector for the past 50 years:

1. Cost

[Continue reading here....](#)



Cleantech Forum  
**San Francisco**  
March 14-16, 2011

## Sponsored Partner Event



Cleantech Forum San Francisco

Hosted by: Cleantech Group, LLC

Date: March 14 to 16, 2011

Location: San Francisco, CA

*Join 800 cleantech innovators for a three day research driven conference exploring the new opportunities created as cleantech and IT intersect and converge. Friends of OnGreen [register](#) to receive \$300 off your registration.*

---

## Partner Events



Procurement Opportunities in Orange County

Hosted by: Cleantech OC

Date: March 9, 2011

Location: Irvine, CA

*Procurement Opportunities in OC: How to Become a Vendor to the Biggest Buyers in the Region. [Register](#) before March 1st for an early bird discount.*



Solar Power In China

Hosted by: AGRION

Date: Thursday, March 10, 2011

Time: 8:00AM PST

Location: Online Meeting

*Join in on the discussions about Chinese*

# OnGreen Expands to China

The OnGreen Executive Team Visited China and Hosted an OnGreen/[JUCCCE](#) Networking Mixer in Shanghai

On February 24th, the Executive Team held a networking event at The Dakota in Shanghai to bring together stakeholders for all sectors of the green industry. Over 30 investment firms and 130 individuals attended, including alumni from UCLA and USC were present. The event brought attention to OnGreen's increasing footprint in Asia, particularly in Shanghai.

## Featured on OnGreen

Featured Deal: [Emerald Cool Pavements](#)  
*Emerald Cities™ has developed the first High Performance Solar Reflective Cool Pavement Coating for black asphalt. This is a nano-engineered, state-of-the-art "green technology" which reduces surface heat by 30-50 degrees and GHG by 15% while extending the lifecycle of deteriorating asphalt.*

Featured Patent: [Electrically Enhanced Electrostatic Precipitator](#), University of Southern California  
*A sintered stainless steel filter is used as the grounded electrode of a point-to-plane electrostatic precipitator. Particles flow through, rather than parallel to, the collection plate.*

---

## Quick Links

[Deal Marketplace](#)

[Patent Exchange](#)

*Companies in the International Solar Market and Entering the Domestic Chinese Market. For more information, [see here](#).*



## Profit Plus Planet? Sustainability in Business Conference

Hosted by: Paul Merage School of Business

Date: March 24, 2011

Location: Irvine Marriott, Irvine, CA

*The premier Southern California event for business leaders learning to harness the power of sustainability as a driver of innovation and profit. [Click here](#) for more information.*



## Carbon Markets & Climate Finance Americas

Hosted by: GreenPower Conferences

Dates: April 5-7, 2011

Location: Sao Paulo, Brazil

*[Carbon Markets & Climate Finance Americas](#) is the annual networking event where major Latin American CDM stakeholders gather to learn about the latest market developments, meet new customers and do business. [Click here to buy tickets](#).*



## Hannover Messe 2011

Hosted by: Hannover Messe

Dates: April 4-8, 2011

Location: Hannover, Germany

*Get in front of 200,000+ international buyers, investors, government representatives, and other industry decision-makers at [HANNOVER MESSE 2011](#). [Click here](#) to buy tickets and receive a discount, exclusive to OnGreen*

[Directory](#)

[Jobs](#)

[Blogs](#)

[Company News](#)

---

## Top Stories

[Top 10 Cleantech White Papers and Industry Reports](#)

[How to Raise Venture Capital for a Cleantech Startup in 2011](#)

[Q&A: What Materials or Software Should I Use to Pitch a VC?](#)

[members.](#)



Third Annual Green:Net  
Conference

Hosted by: GigaOm

Date: April 21, 2011

Location: San Francisco, CA

*The conference will focus on digital energy and how information technology can be used to fight climate change. OnGreen subscribers [register](#) to save \$100 plus receive a complimentary report from GigaOM Pro.*

The book cover is titled "Renewable Energy Facts and Fantasies" in bold red and black text. It features a blue and white background with a puzzle piece graphic. Below the title, it says "An in-depth analysis of renewable energy and its potential future impact". The author's name, "By Greg Berman", is at the bottom. The 2Green Energy logo is at the bottom left of the book cover.

**Free  
#1 Best  
Selling  
Energy  
Book!**

**Click Book to Download**

[follow on Twitter](#) | [follow on Facebook](#) | [forward to a friend](#)

Copyright © 2011 OnGreen, All rights reserved.

[unsubscribe from this list](#) | [update subscription preferences](#)